

Carley Knox (she/her) is entering her 17th season with the Minnesota Lynx and her 22nd in the WNBA. She was named president of business operations in February 2021 and oversees the organization's day-to-day business operations, including ticket sales and service, public relations, marketing, community impact, logistics, corporate partnerships, budget management, DEI initiatives and season scheduling. Carley also serves as the primary liaison between the Lynx and the WNBA on league-wide business, operations, and marketing initiatives. Carley's passion and dedication to the Minnesota Lynx and women's athletics, as a whole, is fueled by her commitment to using sport as a vehicle of change, to promoting gender equality and social justice, and to celebrating diversity.

Carley attended Ohio University where she earned degrees in both sports administration and women's studies and then completed her master's degree at Bowling Green State University. She currently serves on the board for the Minnesota Aurora, as well as the Ann Bancroft Foundation Legacy Committee. Previously, she served on the Ann Bancroft Foundation Executive Committee, as Chair of the Development Committee, and on the Board of Directors for seven years. She also served on the Bush Foundation Fellowship Selection Committee. Knox was recently named the Grand Marshal for Twin Cities PRIDE 2024, an honor bestowed upon an individual who has shown a tireless commitment to amplifying voices and elevating the lives of members of the LGBTQIA+ community. Carley also coaches her son's soccer and basketball teams. She, her wife, and their son Oliver currently reside in Minneapolis.