

ACLU-MN Advancement Committee Charter

The Advancement Committee is responsible for acting as a thought partner and being informed on policies and issues related to ACLU-MN advancement strategy, including philanthropy, communications, and marketing activities. Responsibilities include:

- a) Working with the Chief Advancement Officer to review and offer feedback on advancement goals including communications, marketing, and philanthropy.
- b) Supporting the implementation of advancement strategies.
- c) Advising the board on the philanthropic goals and building a culture of board philanthropy.
- d) Supporting donor discovery, cultivation, and stewardship.
- e) Being a community champion and ambassador for the ACLU-MN.